



Make a Positive *IMPACT* at the '10 Broadcast Media Career & Networking Fairs!

To better assist stations with the current EEO requirements, and to positively impact the future of our industry, the MAB Foundation will be holding Broadcast Media Career & Networking Fairs this fall. These fairs are geared toward offering valuable career advice, resume/demos reviews, internships, job openings and promoting a career in broadcasting among students and young professionals. Participation may provide your station with possible EEO credits. Plan to take advantage of this opportunity and register to participate now!

REGISTRATION

Space is limited at each location and registrations will be accepted on a first-come, first-served basis. Please indicate all of the representatives attending for one booth on the registration form. Each booth is \$250 and includes a co-sponsorship of the event. Final registration deadline is **Tuesday, September 14, 2010** however, early registrations are encouraged.

VIRTUAL EFFECT

By registering to participate in the 2010 MABF Broadcast Media Career & Networking Fairs, your station will also receive one Virtual Career Fair booth located at www.michiganbroadcastcareers.com at no additional cost. This site will allow only Career Fair participating stations to post job openings along with a logo and link to your web site. All postings must include contact information for interested applicants to send resumes and demos. If your station does not have current openings but would still like to receive resumes/demos for future openings, please indicate that on the registration form. Please email MABF all postings with contact information that you would like included in your virtual career fair booth by September 14 and include a logo and website address.

PROMOTION

As a co-sponsor, you will be helping to offset the cost of the fairs as well as help to promote the event to listeners and viewers by airing announcements prior to and the day of the event. Your participation, and specifically airing your own PSAs, is vital to the success of this year's fairs. Keep track of everything you air for your EEO records and send the MABF a copy of your affidavits.

DATES & LOCATIONS

- Thursday, October 7 – Central Michigan University, Mt. Pleasant - **12:00pm - 3:00pm (box lunch provided)**
- Thursday, October 14 – Specs Howard School of Media Arts, Southfield - **4:00pm - 7:00pm (box dinner provided)**
- Thursday, October 21 – Western Michigan University, Kalamazoo - **12:00pm - 3:00pm (box lunch provided)**

ATTENTION UPPER PENINSULA STATIONS!

The MABF once again encourages stations in the UP to participate in the NMU Fall Job Fair and Career Expo on **Wednesday, October 6** from **1pm – 4pm**. This career day is separate from the other MABF Broadcasting Career Fairs and may include different fees and registration requirements. Please contact Kimberly Poupore at 906-227-2800 for complete information or visit online at www.nmu.edu/jobfairs.

COST

Registration fee is **\$250 per booth** and includes Co-Sponsorship of this event along with the following amenities:

- One MABF Virtual Career Fair booth – located at www.michiganbroadcastcareers.com.
- One 6 ft. banquet table with two chairs.
- One table-top sign with your call letters/company name displayed.
- Promotion on the MAB web, the MAB e-newsletter and the MABF News and Events.
- Assistance with promotion to the schools through the MAB Foundation.
- Box lunch/dinner for up to **two** station representatives.
- A portion of the registration fee goes to support the MAB Foundation and its mission and may be tax deductible.

EEO OUTREACH FOR STATIONS

This program may provide you with the basis to claim a "menu option" outreach initiatives credit under the FCC's EEO regulations. Specifically, one station representative in attendance must have hiring responsibilities at all of the stations represented. You should consult with your communications counsel or call MAB's Washington Attorney David Oxenford to be sure. Please submit to the MAB Foundation copies of the station's affidavits concerning airing Career Fair promotion. This information will be needed as we prepare the official EEO letter for each station participant. The MABF will present all participants with an official letter that you may wish to place in your EEO records along with other relevant materials such as PSAs, affidavits, promotional letters, etc.



Broadcast Media Career & Networking Fairs Registration Form

LOCATIONS *(please select all that apply-each selection includes one virtual career fair booth)*

- Thursday, October 7 – Central Michigan University, Mt. Pleasant - **12:00pm - 3:00pm (box lunch provided)**
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CONTACT INFORMATION *(Please print)*

Contact Name _____

On-site Contact (s) _____

Station/Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email address _____

Website address (for linking in the virtual career fair) _____

Please list all of the call letters represented:

BOOTH INFORMATION

- Electrical** - Please contact me regarding my electrical needs and costs. *(Electrical costs are extra and depend upon each location.)*
- Phone** - Please contact me regarding my phone needs and costs. *(Phone lines are extra and depend upon each location.)*
- Virtual Booth Information** – Please link my virtual booth to the website listed above.

STATION CO-SPONSOR AGREEMENT

As a participant in the MABF Broadcast Media Career & Networking Fairs I understand that I must air 10-15 Career Fair PSA's beginning two weeks prior to, as well as, on the day of the career fair mentioned above. I also understand that I must supply the MABF with copies of these affidavits so that they may accurately provide me with an EEO letter for my records.

PAYMENT INFORMATION *(RETURN BY TUESDAY, SEPTEMBER 14, 2010)*

_____ Number of booths at \$250 per booth (each booth also includes one virtual career fair booth)

\$_____ **Total Amount Due**

Check – No. _____ Visa MC AE

Card Number _____

Exp. Date ____/____/____ CCV# _____

Name on Card _____

Address of Cardholder _____

City _____ State _____ Zip _____

Signature of Cardholder _____