



Earn Possible EEO Credits at the GLBC Broadcast Media Career & Networking Fair!

To better assist stations with the current EEO requirements, the MAB Foundation will be holding a Broadcast Media Career & Networking Fair in conjunction with the GLBC on Wednesday, March 3. These fairs are geared toward offering valuable career advice, resume/demos reviews, internships, job openings and promoting a career in broadcasting among students and young professionals. Participation may provide your station with possible EEO credits. Plan to take advantage of this opportunity and register to participate and become a co-sponsor of this event.

REGISTRATION

Space is limited and registrations will be accepted on a first-come, first-served basis. Please indicate all of the station representatives attending for one booth on the registration form. Each booth is \$250 and includes a co-sponsorship of the event, one Exhibits Only Registration to GLBC and one registration to the Main Luncheon. Registration deadline is **Wednesday, February 3, 2010**.

VIRTUAL EFFECT

By registering to participate in the 2010 GLBC Broadcast Media Career & Networking Fair, your station will also receive one Virtual Career Fair booth located at www.michiganbroadcastcareers.com at no additional cost. This site will allow only Career Fair participating stations to post job openings along with a logo and link to your web site. All postings must include contact information for interested applicants to send resumes and demos. If your station does not have current openings but would still like to receive resumes/demos for future openings, please indicate that on the registration form. Please email MABF all postings with contact information that you would like included in your virtual career fair booth by February 3 and include a logo and web site address.

PROMOTION

As a co-sponsor, you will be helping to offset the cost of the fair as well as help to promote the event to listeners and viewers by airing announcements prior to and the day of the event. Your participation, and specifically airing your own PSAs, is vital to the success of this year's fairs. Keep track of everything you air for your EEO records and send the MABF a copy of your affidavits.

DATE & LOCATION

Wednesday, March 3
1:00pm – 3:30pm
Lansing Center, Downtown Lansing

COST

Registration fee is **\$250 per booth** and includes Co-Sponsorship of this event along with the following amenities:

- One MABF Virtual Career Fair booth – located at www.michiganbroadcastcareers.com.
- One 6 ft. banquet table with two chairs.
- One table-top sign with your call letters/company name displayed.
- Promotion on the MAB web, the MAB e-newsletter and GLBC materials
- Assistance with promotion to the schools through the MAB Foundation.
- One registration to the GLBC Main Luncheon. Additional lunches may be purchased at \$30 per person.
- Exhibits Only Registrations for all station attendees
- A portion of the registration fee goes to support the MAB Foundation and its mission and may be tax deductible.

EEO OUTREACH

This program may provide you with the basis to claim a "menu option" outreach initiatives credit under the FCC's EEO regulations. Specifically, one station representative in attendance must have hiring responsibilities at all of the stations represented. You should consult with your communications counsel or call MAB's Washington Attorney David Oxenford to be sure. Please submit to the MAB Foundation copies of the station's affidavits concerning airing Career Fair promotion. This information will be needed as we prepare the official EEO letter for each station participant. The MABF will present all participants with an official letter that you may wish to place in your EEO records along with other relevant materials such as PSAs, affidavits, promotional letters, etc.



GLBC Broadcast Media Career & Networking Fairs Registration Form

DATE & LOCATION

Wednesday, March 3
1:00pm – 3:30pm
Lansing Center, Downtown Lansing

CONTACT INFORMATION *(Please print)*

Contact Name _____

On-site Contact _____

Station/Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email address _____

Web site address (for linking in the virtual career fair) _____

Please list all of the call letters represented:

BOOTH INFORMATION

- Electrical** - Please contact me regarding my electrical needs and costs. *(Electrical costs are extra and depend upon each location.)*
- Phone** - Please contact me regarding my phone needs and costs. *(Phone lines are extra and depend upon each location.)*
- Virtual Booth Information** – I do not have any openings to post in my virtual career fair booth, however, please ask for resumes/demos for future openings.

CO-SPONSOR AGREEMENT

- As a participant in the GLBC Broadcast Media Career & Networking Fairs I understand that I must air 10-15 Career Fair PSA's beginning two weeks prior to, as well as, on the day of the career fair mentioned above. I also understand that I must supply the MABF with copies of these affidavits so that they may accurately provide me with an EEO letter for my records.

PAYMENT INFORMATION *(RETURN BY WEDNESDAY, FEBRUARY 3, 2010)*

_____ Number of booths at \$250 per booth (each booth also includes one virtual career fair booth)

\$_____ **Total Amount Due**

Check – No. _____ Visa MC AE

Card Number _____

Exp. Date _____ / _____

Name on Card _____

Address of Cardholder _____

City _____ State _____ Zip _____

Signature of Cardholder _____