



Michigan Association of Broadcasters' Foundation

MISSION STATEMENT

The MAB Foundation is dedicated to promoting, supporting and enhancing the broadcast industry for the good of all Michigan citizens, through education, research, public service, historical preservation, information dissemination and a commitment to diversity in all aspects of the broadcast industry.

WHAT DOES THE MAB FOUNDATION DO?

Scholarships

The MAB Foundation continues its goal of supporting the future of broadcasting by awarding college students with scholarships to pursue a career in broadcasting. Now a special EEO-friendly scholarship fund has been established to help member stations with their EEO initiatives.

“ I owe the MAB so much for developing a program to help minorities obtain the necessary experience to pursue a career in broadcasting.”

DeMarques Spillers
Minority Internship Program Intern

Internships

The MAB Foundation promotes broadcasting as a career choice by offering broadcast internships to a diverse group of students while aiding the advancement of the broadcast workforce. The MAB Foundation also underwrites the cost of intern honoraria so funding is not a roadblock for students seeking valuable experience. Most recently, the MAB Foundation partnered with Michigan broadcasters to offer a minority internship program to give minorities assistance in pursuing broadcasting as a career.

Broadcast Education

The MAB Foundation conducts an awards program for high school and college broadcasters. This program encourages students to become broadcasters. The Foundation also provides educational seminars for students and professionals.

Special Industry Related Projects

The MAB Foundation funds the Michigan traveling broadcast history exhibit “On the Air!” The Foundation also funds the James H. and Mary B. Quello Center for Telecommunication Management and Law at the College of Communication Arts and Sciences at Michigan State University as a Snyder Society donor.

Relief Funds

The MAB Foundation has established a Relief Fund for Michigan broadcasters who are injured in the line of duty.

Career Fairs

The MAB Foundation hosts a number of career fairs which bring stations and future broadcasters together. Every year, hundreds of students and stations meet during the MABF Career Fair in conjunction with the Great Lakes Broadcasting Conference and Expo.

2003 MABF Career Fair at the Lansing Center.



“ I envision my career to be in broadcast promotions in a management capacity.

The Michigan Association of Broadcasters' Foundation and the Jerry P. Colvin Scholarship have helped me by launching my vision into action.”

Shawnee Fozzard
Jerry P. Colvin Scholarship Recipient
Pictured right with Ginny Colvin.



SUPPORT THE MAB FOUNDATION

Donating to the MAB Foundation is an investment in the future of broadcasting. Your donation to the MAB Foundation will serve the industry leaders of tomorrow through scholarships, broadcast education, internships and encouragement. You can help build a stronger broadcast industry today. Through your donation, the MAB Foundation will strive to uphold the rich history of broadcasting in Michigan through education and special projects.

“ Through donations to the MAB Foundation, we are able to preserve and expand the broadcast industry for future generations to enjoy.”

Tom Bryson
WJRT-TV, Flint

All donations of any size are greatly appreciated. They may be sent to the MAB Foundation office listed below. An individual, or a company, may also become a Founder's Club Member with a pledge of \$10,000 or more payable over five years. Contact the MAB Foundation to find out how to leave a lasting legacy in your name through a major donation of stocks, cash, property or other securities of value, while helping to preserve and promote the broadcasting industry. Contact the MAB Foundation office to discuss your specific needs with our planned giving counselor.

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MAB FOUNDATION FOUNDER'S CLUB

Help secure the future of broadcasting in Michigan by becoming a part of the MAB Foundation Founder's Club. Members of the Founder's Club, through their monetary donations, have made a commitment to promote the future of broadcasting and to preserve the rich history of the industry. With a minimum donation of \$10,000, you can take part in preserving and supporting the broadcast industry in Michigan.



**SPECIAL THANKS TO THE MAB
FOUNDATION FOUNDER'S CLUB MEMBERS:**

ENDOWMENT (\$25,000)

Jerry P. Colvin
Charles D. Fritz
The Marks Foundation, Inc.
Michigan Association of Broadcasters (MAB)

MEMBERSHIP (\$10,000)

Ross A. Biederman
P. Thomas Bryson
Jock T. Fritz
Bruce I. & Susan E. Goldsen
Peter A. Kizer
Carl E. Lee

Robert G. Liggett, Jr.
Patrick J. Mullen
Robert F. Ottaway
Lawrence Patrick
Gary A. Reid
Tom and Sue Scanlan
Willard Schroeder
Karole L. White

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