**MHSAA Public Service Announcements**

These messages should be 30 seconds for television, either 30 seconds or 60 seconds for radio. They should promote the values of educational athletics. Potential topics are:

- Sportsmanship
- Health & Safety In High School Athletics
- Perspective Issues In High School Athletics – The value of playing multiple sports…how student-athletes benefit from participation…how school sports cater to all athletes, not just elite athletes…the local nature of school sports…the life lessons learned in school sports
- Game Official Recruitment

Information about these topics can be found on various pages of the MHSAA Web site – www.mhsaa.com