



Michigan Association of Broadcasters

# MEMBERSHIP APPLICATION

Please print or type the following application. If a field does not apply to your station, please write N/A in the blank. When you have completed your application, please mail it to the address above or fax it to the Michigan Association of Broadcasters at (517) 484-5810. If you have any questions, please contact our membership coordinator at 1-800-968-7622.

Call Letters: \_\_\_\_\_ Frequency/Channel: \_\_\_\_\_

Station Name/Slogan: \_\_\_\_\_

Station Business Address: \_\_\_\_\_

Business City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Mailing City, State, Zip: \_\_\_\_\_

Billing Address (for renewals) \_\_\_\_\_

**Format (Please Check One):**  Country  Classic Hits  CHR  Classical/Jazz  JACK  
 Adult Cont.  Radio Disney  Spanish/Foreign  Sports  Urban  Religious

Power: \_\_\_\_\_ Tape Format: \_\_\_\_\_ No. of Employees: \_\_\_\_\_

Broadcast Type (Please Check All That Apply):  Commercial  Non-Commercial

Public  High School  College  Religious  Educational

Licensee Name: \_\_\_\_\_

City of License: \_\_\_\_\_

Primary Market/City Served: \_\_\_\_\_

Counties Covered: \_\_\_\_\_

EAS Region: \_\_\_\_\_ EAS Code: \_\_\_\_\_

Station Owner: \_\_\_\_\_

Owner President/CEO: \_\_\_\_\_

Michigan Association of Broadcasters  
 819 N. Washington Ave  
 Lansing, MI 48906  
 1-800-968-7622

# Membership Dues

**A separate form for each call letter needed unless paying as a group.**

- A small cash dues investment is required to be a member of the MAB.
- Check the category that pertains to each station based on its gross advertising income minus agency fees and all related commissions for last year.
- **IMPORTANT: If AM/FM is simulcast and billed as one buy, check only one category. Please note which stations are simulcast. If AM/FM are sold separately you must check two separate categories and pay dues for each station.**
- LMA & LSMA's must pay as individual stations
- Group owners have the option of paying the group dues of (\$500) for stations owned by the group/licensee in the same market area; or **pay for each station individually**, whichever is the lesser amount. If the group owns stations in multiple markets each market must pay separately as a group or individually.

**STATION:**

Station Income =	\$0-150K	\$150-\$500K	\$500K-1M	\$1-2M	\$2-5M	\$5-10M	\$10-20M	\$20M+	Group
Dues =	\$50	\$75	\$100	\$150	\$200	\$300	\$400	\$500	\$500

**TOTAL Dues Payment: \$** \_\_\_\_\_

**PAYMENT OPTIONS:**

- Check Enclosed. Check Number: \_\_\_\_\_
- Credit Card **Circle One:**    Visa                      Master Card                      American Express
- Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_
- Name On the Card: \_\_\_\_\_
- Card Address, Zip: \_\_\_\_\_
- Signature: \_\_\_\_\_

*Payments to the Michigan Association of Broadcasters may be deducted as a legitimate business expense under the Internal Revenue Code. They are not deductible, however, as a charitable contribution for Federal Income Tax purposes.*

**PLEASE RETURN THIS INVOICE WITH YOUR PAYMENT.  
 THANK YOU!**

