

# 2009 Broadcast Excellence Awards Summary Form

One summary form must be submitted with payment from each station. Please print or type.

Station Call Letters \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_  
 Title of Entry \_\_\_\_\_

I certify that I entered this competition in good faith, attesting to the fact that I accurately represented my entry. I understand that MAB is not responsible for any discrepancies. I also understand that all entries become the property of the Michigan Association of Broadcasters and may be used or distributed for educational purposes only.

\_\_\_\_\_  
 Signature of Contact Person

*The Broadcast Excellence Awards are presented by the Michigan Association of Broadcasters. Mail your entry fees, summary form, and one entry form per tape to:*



Michigan Association of Broadcasters  
 Broadcast Excellence Awards  
 819 N. Washington Ave.  
 Lansing, MI 48906  
 PH: 800.968.7622 • FX: 517.484.5810  
 www.michmab.com  
 worland@michmab.com

## Total Entries

Members: \_\_\_\_\_ @ \$35 per entry = \$ \_\_\_\_\_

Non-Members: \_\_\_\_\_ @ \$70 per entry = \$ \_\_\_\_\_

**AN ENTRY FEE OF \$35 for members or \$70 for non-members, per entry, is due in advance. Please fill in the number and titles of all entries, and indicate total payment in the payment box provided below. Total payment must accompany this entry form. Entry Deadline: Tuesday, January 12, 2010 by 4 p.m.**

## Payment

Check Enclosed # \_\_\_\_\_  
 VISA                       MC                       AE

Name on Card: \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Signature \_\_\_\_\_

COMMERCIAL RADIO CATEGORIES	TITLES	ENTRY FEES
<input type="checkbox"/> 1 Breaking News Story	_____	\$ _____
<input type="checkbox"/> 1 Breaking News Story	_____	\$ _____
<input type="checkbox"/> 1 Breaking News Story	_____	\$ _____
<input type="checkbox"/> 2 Investigative Story	_____	\$ _____
<input type="checkbox"/> 2 Investigative Story	_____	\$ _____
<input type="checkbox"/> 2 Investigative Story	_____	\$ _____
<input type="checkbox"/> 3 Feature Programming	_____	\$ _____
<input type="checkbox"/> 3 Feature Programming	_____	\$ _____
<input type="checkbox"/> 3 Feature Programming	_____	\$ _____
<input type="checkbox"/> 4 Feature/Use of Medium	_____	\$ _____
<input type="checkbox"/> 4 Feature/Use of Medium	_____	\$ _____
<input type="checkbox"/> 4 Feature/Use of Medium	_____	\$ _____
<input type="checkbox"/> 5. Morning Show Broadcast Personality or Team	_____	\$ _____
<input type="checkbox"/> 5. Morning Show Broadcast Personality or Team	_____	\$ _____
<input type="checkbox"/> 5. Morning Show Broadcast Personality or Team	_____	\$ _____
<input type="checkbox"/> 6. Midday Show Broadcast Personality or Team	_____	\$ _____
<input type="checkbox"/> 6. Midday Show Broadcast Personality or Team	_____	\$ _____
<input type="checkbox"/> 6. Midday Show Broadcast Personality or Team	_____	\$ _____



COMMERCIAL TELEVISION CATEGORIES                      TITLES                      ENTRY FEES

- 5. Weathercast \_\_\_\_\_ \$ \_\_\_\_\_
- 6. Sports \_\_\_\_\_ \$ \_\_\_\_\_
- 6. Sports \_\_\_\_\_ \$ \_\_\_\_\_
- 6. Sports \_\_\_\_\_ \$ \_\_\_\_\_
- 7. Newscast \_\_\_\_\_ \$ \_\_\_\_\_
- 7. Newscast \_\_\_\_\_ \$ \_\_\_\_\_
- 7. Newscast \_\_\_\_\_ \$ \_\_\_\_\_
- 8. News Special \_\_\_\_\_ \$ \_\_\_\_\_
- 8. News Special \_\_\_\_\_ \$ \_\_\_\_\_
- 8. News Special \_\_\_\_\_ \$ \_\_\_\_\_
- 9. Special Interest Programming \_\_\_\_\_ \$ \_\_\_\_\_
- 9. Special Interest Programming \_\_\_\_\_ \$ \_\_\_\_\_
- 9. Special Interest Programming \_\_\_\_\_ \$ \_\_\_\_\_
- 10. Commercial \_\_\_\_\_ \$ \_\_\_\_\_
- 10. Commercial \_\_\_\_\_ \$ \_\_\_\_\_
- 10. Commercial \_\_\_\_\_ \$ \_\_\_\_\_
- 11. Community Involvement \_\_\_\_\_ \$ \_\_\_\_\_
- 12. Marketing Materials & Promotions \_\_\_\_\_ \$ \_\_\_\_\_
- 12. Marketing Materials & Promotions \_\_\_\_\_ \$ \_\_\_\_\_
- 12. Marketing Materials & Promotions \_\_\_\_\_ \$ \_\_\_\_\_
- 13. News Reporter \_\_\_\_\_ \$ \_\_\_\_\_
- 13. News Reporter \_\_\_\_\_ \$ \_\_\_\_\_
- 13. News Reporter \_\_\_\_\_ \$ \_\_\_\_\_
- 13. News Reporter \_\_\_\_\_ \$ \_\_\_\_\_
- 13. News Reporter \_\_\_\_\_ \$ \_\_\_\_\_
- 14. Photojournalist \_\_\_\_\_ \$ \_\_\_\_\_
- 14. Photojournalist \_\_\_\_\_ \$ \_\_\_\_\_
- 14. Photojournalist \_\_\_\_\_ \$ \_\_\_\_\_
- 14. Photojournalist \_\_\_\_\_ \$ \_\_\_\_\_
- 14. Photojournalist \_\_\_\_\_ \$ \_\_\_\_\_

PUBLIC CATEGORIES                      TITLES                      ENTRY FEES

- 1. Hard News & Current Events Story \_\_\_\_\_ \$ \_\_\_\_\_
- 1. Hard News & Current Events Story \_\_\_\_\_ \$ \_\_\_\_\_
- 1. Hard News & Current Events Story \_\_\_\_\_ \$ \_\_\_\_\_
- 2. Mini-Documentary or Series \_\_\_\_\_ \$ \_\_\_\_\_
- 2. Mini-Documentary or Series \_\_\_\_\_ \$ \_\_\_\_\_
- 2. Mini-Documentary or Series \_\_\_\_\_ \$ \_\_\_\_\_

PUBLIC CATEGORIES	TITLES	ENTRY FEES
<input type="checkbox"/>	3. Feature/Use of Medium_____	\$_____
<input type="checkbox"/>	3. Feature/Use of Medium_____	\$_____
<input type="checkbox"/>	3. Feature/Use of Medium_____	\$_____
<input type="checkbox"/>	4. (Radio Only) Sports_____	\$_____
<input type="checkbox"/>	4. (Radio Only) Sports_____	\$_____
<input type="checkbox"/>	4. (Radio Only) Sports_____	\$_____
<input type="checkbox"/>	4. (TV Only) Cultural & Performing Arts _____	\$_____
<input type="checkbox"/>	4. (TV Only) Cultural & Performing Arts _____	\$_____
<input type="checkbox"/>	4. (TV Only) Cultural & Performing Arts _____	\$_____
<input type="checkbox"/>	5. (Radio Only) Newscast_____	\$_____
<input type="checkbox"/>	5. (Radio Only) Newscast_____	\$_____
<input type="checkbox"/>	5. (Radio Only) Newscast_____	\$_____
<input type="checkbox"/>	5. (TV Only) Sports, Outdoor or Recreation _____	\$_____
<input type="checkbox"/>	5. (TV Only) Sports, Outdoor or Recreation _____	\$_____
<input type="checkbox"/>	5. (TV Only) Sports, Outdoor or Recreation _____	\$_____
<input type="checkbox"/>	6. (Radio Only) News Special or Public Affairs Program _____	\$_____
<input type="checkbox"/>	6. (Radio Only) News Special or Public Affairs Program _____	\$_____
<input type="checkbox"/>	6. (Radio Only) News Special or Public Affairs Program _____	\$_____
<input type="checkbox"/>	6. (TV Only) News or Public Affairs Special _____	\$_____
<input type="checkbox"/>	6. (TV Only) News or Public Affairs Special _____	\$_____
<input type="checkbox"/>	6. (TV Only) News or Public Affairs Special _____	\$_____
<input type="checkbox"/>	7. Special Interest & Cultural Programming _____	\$_____
<input type="checkbox"/>	7. Special Interest & Cultural Programming _____	\$_____
<input type="checkbox"/>	7. Special Interest & Cultural Programming _____	\$_____
<input type="checkbox"/>	8. Membership Appeal_____	\$_____
<input type="checkbox"/>	8. Membership Appeal_____	\$_____
<input type="checkbox"/>	8. Membership Appeal_____	\$_____
<input type="checkbox"/>	9. Community Involvement_____	\$_____
<input type="checkbox"/>	9. Community Involvement_____	\$_____
<input type="checkbox"/>	9. Community Involvement_____	\$_____
<input type="checkbox"/>	10. Marketing Materials & Promos _____	\$_____
<input type="checkbox"/>	10. Marketing Materials & Promos _____	\$_____
<input type="checkbox"/>	10. Marketing Materials & Promos _____	\$_____
<input type="checkbox"/>	11. (TV Only) News Special or Documentary _____	\$_____
<input type="checkbox"/>	11. (TV Only) News Special or Documentary _____	\$_____
<input type="checkbox"/>	11. (TV Only) News Special or Documentary _____	\$_____

**ENTRY DEADLINE: Tuesday, January 12, 2010 by 4:00 p.m.**